



Akhter's Digital Signage Solution

Defence College of Logistics, Policing and Administration at Worthy Down

Worthy Down is part of the Defense services in the UK, focusing on personnel admin training for the Army, Navy and RAF (Tri-Service). The campus hosts around 1,000 students with multiple on-site classrooms and lecture theatres while housing other services.



Akhter installed a campus wide, fully interactive, audio / visual digital signage solution to "Worthy Down"



The goal was to improve communications around the campus with a new cloud-based digital signage system using Clevertouch's CM Series commercial displays, Pico media players and free-to-use CleverLive cloud-based system to upload new content quickly and easily. In total there was 60 CM Series commercial displays and Pico players that were installed around the campus.

Pico media players are a piece of kit that supports multiple zones for digital signage and connects with the CleverLive cloud platform to deliver a management system that can control one or more displays across any number of sites, anywhere in the world. In addition to this Pico media players can create a playlist based on times, dates.

Akhter Computers Ltd

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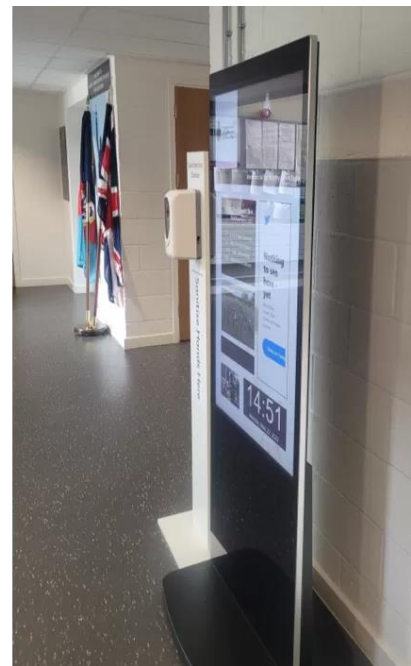
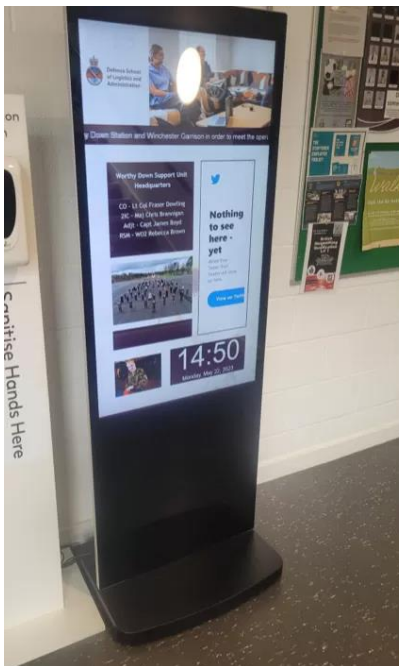
The new Clevertouch digital signage is used campus-wide from the catering block to update menus throughout the day, welfare notices and charity events that are taking place throughout the day. Clevertouch's CM Series Commercial Displays and Pico media players replaced the traditional cardboard posters and ageing complicated signage screens.

Way finder screens are placed at convenient points around the campus to easily help guests, customers and staff to navigate around the campus.

All the products that are used in the solution were project managed and installed by the Akhter's Professional Services team.

What Worthy Down had to say

"We wanted to move away from the current digital signage system that was a laborious job of walking to each screen and uploading content from a USB stick, and we never knew if they were offline until we were in front of the screen. Clevertouch's CleverLive system allows us to see the health of the screen online and update content quickly and easily from our desks. We log in every morning and check for issues." -Worthy Down's Information Manager - Matthew Gosling



About Akhter Computers Ltd

Akhter have been supplying goods and services to the NHS, Education & Defense Sectors since 1979.

Akhter has developed a range of flexible managed IT Support Services to help you meet compliance, support delivery of business objectives, mitigate risks, reduce costs and improve performance while protecting your existing assets, long term IT resource and people investments. All our services are continuously monitored and controlled using industry best practice, via accreditation to ISO9001:2015 Quality Assurance & through ISO27001:2013 IT Security.

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